Press Release



19th June 2018

Flying the flag for Glasgow Women's Library, Art Fund Museum of the Year 2018 finalist

Glasgow Women's Library today announced the launch of a new, specially designed flag that will be 'flown' at locations across Scotland as part of their campaign to become Art Fund Museum of the Year 2018. The only Scottish museum to make the shortlist this year, a range of sister organisations and individuals across Scotland are showing their support by flying the flag for GWL. The launch of the flag's journey took place at Glasgow City Chambers on Monday 18th June when Glasgow Lord Provost Eva Bolander and Councillor Susan Aitken, Leader of the Council, showed their support by flying the flag inside the historic Glasgow City Chambers. The next stop on the flag's tour is Orkney Library.

Though organisations such as Jupiter Artland and Kelvingrove Museum have been nominated for the award in the past, a Scottish museum has yet to be crowned Art Fund Museum of the Year.

Glasgow Women's Library is the only Accredited Museum in the UK dedicated to women's lives, histories and achievements and is a Recognised Collection of National Significance. Since the announcement of the shortlist for Art Fund Museum of the Year 2018 in May this year, GWL has been mobilising its supporters with their #MyMuseum public engagement campaign. Through this campaign, supporters have been recording short films articulating just why GWL is a worthy winner of the Art Fund Museum of the Year 2018 accolade, and why the museum is a place for all.

The newly designed flag, created by GWL's Designer in Residence Jyni Ong, is an extension of this campaign. The flag features the slogan 'Glasgow Women's Library: It's for me' emblazoned within a yellow banner on a pink background. It's an eye-catching design that the organisation hopes will reinforce that GWL, which works across Scotland and welcomes all, is for everyone.

Adele Patrick, Lifelong Learning and Creative Development Manager, said:

"The flying of this flag symbolises everything Glasgow Women's Library wants to say about its unique offer to local, national and international visitors. GWL offers something totally beyond the 'interesting day out at the museum' and our Flag underscores that, even for those that find cultural institutions off putting or 'not for them', GWL offers a potentially life changing experience for all. Many people from very different backgrounds have been proud to claim GWL as their own and we want everyone who hasn't yet discovered us yet to feel warmly welcomed, feel inspired and discover themselves in our remarkable museum resource."

Glasgow Women's Library appears on the shortlist alongside Brooklands Museum, Ferens Art Gallery, The Postal Museum, and Tate St Ives.

The winner of Art Fund Museum of the Year 2018 is announced at the Victoria and Albert Museum on 5th July.

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For further information or images please contact:

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Notes to Editors:

Glasgow Women's Library

Glasgow Women's Library is the only Accredited Museum in the UK dedicated to women's lives, histories and achievements, with a lending library, archive collections and innovative programme of public events and learning opportunities. The organisation has grown from a small grassroots project into the main hub for information by, for and about women in Scotland and it is visited and enjoyed by people from around the world and around the corner.

www.womenslibrary.org.uk @womenslibrary

Art Fund

Art Fund is the national fundraising charity for art. In the past five years alone Art Fund has given £34 million to help museums and galleries acquire works of art for their collections. It also helps museums share their collections with wider audiences by supporting a range of tours and exhibitions, and makes additional grants to support the training and professional development of curators. Art Fund is independently funded, with the core of its income provided by 139,000 members who receive the National Art Pass and enjoy free entry to over 320 museums, galleries and historic places across the UK, as well as 50% off entry to major exhibitions and subscription to Art Quarterly magazine. In addition to grant-giving, Art Fund's support for museums includes Art Fund Museum of the Year (won by The Hepworth Wakefield in 2017) and a range of digital platforms.

Find out more about Art Fund and the National Art Pass at www.artfund.org