

## **Communication Designer in Residence: Glasgow Women's Library**

### **Background:**

Glasgow Women's Library is a vibrant, award-winning museum, library and archive based in the regenerating East End of Glasgow in Bridgeton. Launched in 1991 it recently relocated into permanent premises in a former Carnegie Library and will complete a major renovation and relaunch Spring/Summer 2015.

GWL is enterprising, open to ideas, innovative and a unique resource in Scotland. Its strategic plan includes becoming a national resource within the next two years. GWL was developed by artists, writers and other creatives and is managed by two GSA graduates, Dr Adele Patrick and Sue John.

The Library has 17 staff and over 100 volunteers and delivers a packed programme throughout the year of events, learning opportunities, screenings, exhibitions and other creative projects often developed in partnership with other organisations (e.g. Royal Conservatoire, Glasgow Film Theatre, Welcome Trust etc.) and collaborates in Festivals and seasons including Glasgow International Festival of Visual Arts, Scottish mental health and film festival and currently, the Generation programme.

The library is a crucible for women interested and involved in arts, learning, history, archives, equalities and museums. We continually work with artists, writers, filmmakers and other creatives and are currently hosting three separate projects that involve artists Kate Davis, Beth Collar and Mandy McIntosh.

GWL is at a significant and exciting step change and we need high quality, inspiring, innovative communications to mark our relocation, to reach and impact on the widest audiences locally, nationally and internationally and reflect our particular 'special ingredients'. Having developed most of our communications 'in house' we are now looking for a talented, positive and engaged designer to join the team as our 1<sup>st</sup> Communication Designer in Residence (CDR).

### **Communication Designer in Residence**

Duration of residency: 1 day a week (average) for 6 months (and following project review) with a potential for a further 6 months

Start date: Feb 2015

This Residency is open to women graduates of Visual Communications at Glasgow School of Art.

Roles and responsibilities: The Communication Designer in residence would be asked to undertake paid and unpaid work and be responsible for:

### **Unpaid:**

The (re)design of the programme publicity material for the organisation (currently undertaken quarterly).

The relaunch publicity of GWL (May/June 2015)

GWL's new Friends scheme publicity materials.

Development of design for one item of merchandise (each 6 months).

(We are looking for web and social media communications synergy around all of the above).

Participation in the GWL Creative Cluster (average 1 meeting every 6 weeks), one of our cross organisation teams to address imaginatively territories of the Libraries work.

GWL would cover material costs for all of the above activities

**Paid:**

The Communication Designer in Residence would have priority in all the design work it would be appropriate for them to undertake for the organisation during their residency.

Specific paid briefs that are primed to take place during the Residency period will be outlined at interview but, by way of illustration, current paid design work being undertaken by external designers (similar would be undertaken by CDR after recruitment) includes: design of two publications fully illustrated A5 x 72 pages, design of type and other work in collaboration with artist Kate Davis for Generation project HOUSE WORK CASTLE MILK WOMAN HOUSE, design aesthetic, typography, social media branding, use of typography on costumes and props etc. for the large scale March of Women project (public artwork involving re-enactment of a Suffragette Pageant), hoardings surrounding the GWL in collaboration with artist Mandy McIntosh etc.

All the paid work would be properly contracted in each instance and would be work done over and above the CDR's 1 day investment in the design work for GWL above.

**Further benefits for GWL CDR include:**

Workspace for two days a week (or more during paid/unpaid work projects) in a vibrant, creative hub that acts as a crucible for many women artists, filmmakers, writers, voluntary sector and museums, gallery and archive colleagues. The Library is used by hundreds of women each week from researchers, ESOL learners, Adult Literacy learners, creatives and the widest range of visitors and audiences. The Library's partners are extremely wide ranging (we work across Scotland and have many links and visits by national colleagues). The CDR would benefit from being active in this network.

The workspace would include; i.e. deskpace, wifi access, access to printers etc.

GWL would actively promote the CDR in whatever circumstances arose for paid work with partner organisations and projects.

Training and professional development. The GWL CDR would have regular support and supervision by a senior manager and would have access to any and all training made available to the staff team (e.g. archives, equalities, values, beekeeping!)

The work of the CDR would be credited in every instance on whatever platform.

The Library will have a significant public, press and media interest in the lead up to and following its relaunch in May 2015. The CDR's work will be widely seen.

This residency is supported by the Communications Design (CD) Department at Glasgow School of Art. The engagement will be between GWL and the Designer in Residence but GSA Com Des will support the initial establishment of the residency, assist in selecting the CDR, and support projects where necessary with informal advice and input.

**Recruitment timeframe:**

Expressions of interest and application forms available from GWL website from 15 December 2014

Application submissions to be submitted by email by 5<sup>th</sup> January 2015

Interviews to take place week beginning 19<sup>th</sup> January 2015

GWL CD Residency starts 2<sup>nd</sup> February 2015

We welcome individual and shared residency applications.

Project manager:

Adele Patrick, Creative Development Manager, Glasgow Women's Library

Contact: [adele.patrick@womenslibrary.org.uk](mailto:adele.patrick@womenslibrary.org.uk)

GSA partner

Neil McGuire, Communication Design, Glasgow School of Art

Contact: [n.mcguire@gsa.ac.uk](mailto:n.mcguire@gsa.ac.uk)